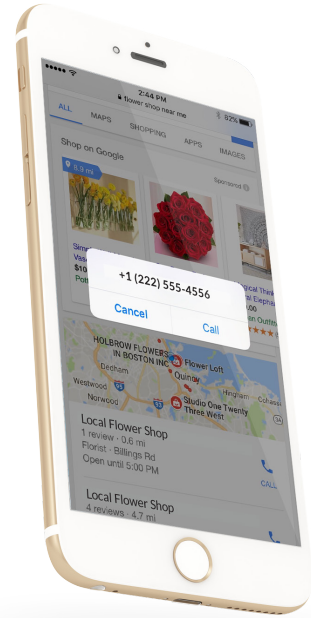




# CALL TRACKING

## Bring your business out of the shadows

How do you know your marketing strategy is working? Today, more than ever, phone calls are still one of the best sources of quality leads for your business. Now you can finally shed light on what leads you gain from advertising campaigns on and off line.



**\$1 TRILLION**

Click-to-call influences more than **\$1 trillion** in U.S. consumer spending.

CLICK-TO-CALL

BIA KELSEY

**162B**



The annual number of mobile phone calls to businesses will reach **162 billion** by 2019.

BIA KELSEY

**54%**

54% of phone calls come through mobile channels.

FORBES

### Key Features:



Trackable phone numbers



Real-time analytics of all ad clicks and marketing-generated phone calls



Ability to listen to phone call recordings via the easy-to-use dashboard



Unique, local and toll-free numbers

### ThriveHive offers SMS Lead Alert notifications!

Text JOIN to 776735 to sign up!

Text HELP to 776735 for Help.

Text STOP to 776735 to cancel.

*Message & Data rates may apply. Up to 4 messages/day.*

*For Terms: [www.thrivehive.com/legal/advertising\\_terms](http://www.thrivehive.com/legal/advertising_terms).*

*For Privacy: [http://thrivehive.com/legal/privacy\\_policy](http://thrivehive.com/legal/privacy_policy)*

### Suggested product pairings:

Search Engine Marketing



Effective Date: June 2017

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