

ONTARGET - DISPLAY ADVERTISING

Shine a spotlight on your business

Spend your advertising dollars where they count the most. OnTarget - Display Advertising helps place your business in front of consumers where they spend most of their time: the web. Targeting by geography, audience and interest will ensure you get the most bang for your buck.



Want to maximize your conversions? Add a Landing Page - a standalone web page specifically designed to promote your message or offer.



One in five dollars devoted to digital goes to display ads.

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The average U.S. adult spends a total of **5 hours 42 minutes** on digital media activities each day.






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More than **330 billion** is projected to be spent on digital advertising by 2021.

STATISTA

Target Potential Customers Using:

-  Search Targeting - Identifies people who will be interested in your messages, based on the words they've recently been searching online.
-  Contextual Targeting - Engages your business with people reading articles about topics related to your products and services.
-  Geo Fencing - Delivers your message to potential customers within a specific geographic location, such as a village within a town, a museum, or a competitor's location.
-  Geo Fencing Events - Reaches attendees of events, such as concerts, fairs, trade shows, and sporting games, during specific dates and times.
-  Geo Recency - Continues to engage audiences reached through Geo Fencing immediately following their visits to particular locations or events and up to 30 days after

Our Custom OnTarget Programs Include:

- ✓ Specific audience targeting
- ✓ Access to first and third party data
- ✓ Mobile/tablet/desktop targeted ads
- ✓ Ad creation
- ✓ Quick setup
- ✓ Instant Lead Alerts via email and SMS
- ✓ Access to experts
- ✓ 24/7 results dashboard

Suggested product pairings:

Retargeting | Call Tracking



Effective Date: June 2017

Minimum Agreement: All agreements subject to ThriveHive's terms and conditions: thrivehive.com/legal/advertising_terms. Rates subject to change.



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+Additional Options

Mobile Ontarget - Display Advertising

Reach out to your customers on the move with display ads targeted by:

Content Channels

Mobile Devices

Mobile Carriers

App vs. Web

Wi-Fi vs. Carrier Gateway

Geography (Country, State, DMA, Zip Code)

Geo Fence

Available Ad Sizes:

- 300 x 250
- 320 x 50
- 300 x 50
- 728 x 90 (Tablet Only)

